



<--firstName-->, last year, people from across our region made a choice. A choice that changed lives. That choice was a donation to United Way Greater Toronto, and it was put to work in the community where it was needed most.

And the impact was extraordinary.

United Way was able to continue to invest \$7.5 million in the community each month, brought together 575 agencies working on the frontlines and ensured 1,400 programs and initiatives were available on the ground, in a COVID-safe way, for people across Peel, Toronto and York Region.

Now comes the hard work of recovery and rebuilding.

While some of us may feel that the worst of the pandemic is over, many of our friends and neighbours who were already experiencing poverty prior to this crisis are still feeling its impacts deeply. Folks already struggling continue to face job loss, food insecurity, homelessness and more.

DONATE TODAY

That's why your gift to United Way this year is so crucial.

Let's unite in the face of issues made unignorable by COVID-19. Let's tackle deepening poverty in the GTA, harness the talent and resilience of our region and create an equitable recovery where everyone has what they need to build a good life.

Donate today to United Way's 2021 Community Recovery Campaign. United, we will build back better.

Show your local love with a gift to United Way today.

United Way Campaign Team <or signatory>



<--firstName-->, last year was a difficult time for all of us. And despite this, people from across our region still made the choice to donate to United Way Greater Toronto.

By saying 'yes' to supporting the places we call home, friends and neighbours across Peel, Toronto and York Region had access to the support they needed when they needed it most.

A few examples of that local love in action? Virtual programs for seniors, technology to keep kids connected to school, pop-up food banks and mental health counselling, among others.

Because the pandemic didn't impact us all equally.

It hit hardest in low-income neighbourhoods, making unignorable the inequities and systemic barriers at the root of poverty in the GTA. It created even greater challenges for folks already struggling with poverty, hunger and homelessness.

That's where you come in.

When you make a donation to **United Way's 2021 Community Recovery Campaign**, you will be a vital part of building an inclusive recovery. Because we can only recover and rebuild back better with everyone coming together to make it happen.

DONATE TODAY

With your support, United Way will:

- **Ensure folks have their basic needs met**—a safe place to call home, food on the table and a stable, secure job through a region-wide network of 280 agencies.
- **Lead with equity** by increasing investments to organizations led, focused on and serving Black and Indigenous people and other equity-seeking groups.
- **Coordinate a community response** by building up local resources, supporting residents and local neighbourhood leaders and convening government and other stakeholders to ensure there are no gaps in support.

Let's make sure no one gets left behind in our recovery.

United Way Campaign Team <or signatory>

UNITED WAY
2021
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in the face
of the
unignorable.

<--firstName-->,

By now you've probably heard in the news about GTA neighbourhoods disproportionately impacted by COVID-19. Skyrocketing layoffs for low-wage and precarious workers. Increasing food bank usage as people struggled to put meals on the table.

That's because COVID-19 isn't just a health pandemic—it also teeters on the edge of a poverty pandemic too.

As someone who cares about the places we call home and the folks who live here, will you join United Way Greater Toronto in the hardest work of all--recovery and rebuilding?

DONATE TODAY

A donation of any amount to United Way's 2021 Community Recovery Campaign makes a difference. Here are a few examples:

- **\$100** gives two people access to one-on-one personalized resume building sessions, helping them find a stable, secure job.
- **\$200** provides food boxes to feed 12 families, giving them affordable, culturally-appropriate food to put on their table.
- **\$1,200** (that's \$100 a month) helps a woman access 4 weeks of wrap-around supports such as counselling, legal, immigration, housing, education and employment services.

Show your local love and give to United Way today.

United Way Campaign Team <or signatory>

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Hi again, <--firstName-->,

This year's campaign is coming to a close but there's still time for you to [join **United Way 2021 Community Recovery Campaign**](#).

The community needs you more than ever.

Because, although the pandemic may be nearing its end, the long-term effects on neighbourhoods and folks most impacted by this crisis are only beginning to emerge. The hard work of recovery and rebuilding starts now.

Join United Way in making sure everyone has what they need to build the life they want—and deserve.

DONATE TODAY

Thank you for showing your local love in the face of the unignorable.

United Way Campaign Team <or signatory>

THANK YOU

<--firstName-->, thank you. Your decision to make a gift this year is vital.

Every donation makes a difference in building a strong community. Our collective success will be because of people like you who came together to ensure we recover and build back better than before.



Here are the full details regarding your donation :

Name: <--1-->
Donation Date: <--2-->
Total Donation Amount: <--3-->
United Way Greater Toronto ... <--4-->
Payment Method: <--5-->
Start Billing Date: <--6-->
Transaction ID: <--7-->
Leadership Recognition Name: <--8-->
Campaign Name: <--9-->

Our deepest and most sincere thanks,

United Way Campaign Team <or signatory>
